

**Core 1
The Whole
Neighborhood**

**Core 2
Group Management**

**Core 3
Understanding Data**

**Core 4
City Hall 101**

**Core 5
Resource
Management**

Core Classes

Obj 1: Asset Mapping Using Kellogg Model

Obj 2: Theories of Different Capital

Class Exercise

Identifying their assets and capital opportunities.

Identify top 3 priorities/issue

Obj 1: Understanding of different structures (board, cmtes, partnerships).

Obj 2: Necessary Team Skills: Data, Advocacy,

Class Exercise:

Identifying capacity, structure of organization. Matching project to appropriate capacity.

Obj 1: Explain different forms of data (quant, qualit).

Obj 2: Review use and analysis for common data (demographics, membership data).

Obj 3: How to collect and manage data (e.g. excel, find partner org).

Class Exercise:

Case Study of 2 or 3 types of neighborhoods with corresponding data and map.

Obj 1: Executive, Legislative, Judicial

Obj 2: Managing relationships and correspondence with Council and admin.

Obj 3: Being On Message

Class Exercise:

Creating a strategy for garnering current info or support (letter, invite, info, etc).

Obj 1: How to evaluate good partners.

Obj 2: How to establish for long-term and integrate missions.

Class Exercise:

Create partnership matrix for project. Create partnership matrix for NA addressing top 3 priorities

Speakers Bureau

STRONG ORG

- Meeting Facilitation
- Block Captain
- History of Neighborhoods
- Committee Mgmt

ISSUE MGMT

- Healthy Neighborhoods (OHNIP)
- The Role of Public Input in a Development
- School Systems 101

PUBLIC FUNCTIONS

- Basics of Zoning
- Local Econ Dev (Stay Local)
- Code Enforcement

Good Neighbor Partnerships:

E.g. RPC, Louisiana Appleaseed